



2011/12
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Illamasqua

Renowned for its uncompromising dedication to self-expression, cult British beauty brand Illamasqua has revitalised the make-up industry, firmly establishing itself as a serious international player.

Launched in 2008 as the brainchild of founder Julian Kynaston and marketing agency Propaganda, Illamasqua has created a super-strain of professional make-up that resonates emotionally with the consumer. With a top team, including make-up artist Alex Box and Agent Provocateur founder Joseph Corr , the independent beauty brand has gained a cult following with avant-garde imagery that transcends the expectations of the beauty industry, and is now available in more than 100 outlets globally.

illamasqua.com


ILLAMASQUA
Make-up for your alter ego

